

November 29-30, 2018
Dhaka, Bangladesh

Submission deadline has been extended to August 18, 2018



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ISBN 978-984-34-4280-2

AIUB International Conference on Business and Management

AICBM-2018

Theme: Integrating Business Research in Global Development

Key Notes
Parallel Sessions
Invited Talk
Conference Proceedings with ISBN
Best Paper Awards
Publications
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AICBM-2018

Welcome to AICBM 2018

Faculty of Business Administration (FBA), American International University-Bangladesh (AIUB) welcomes you to the conference entitled "AIUB International Conference on Business and Management (AICBM)-2018" anchored with the theme 'Integrating Business Research in Global Development' which will be held on November 29-30, 2018 in AIUB, Dhaka, Bangladesh. The aim of this initiative is to bring scholars and professionals from diverse disciplines to a single platform for sharing the most relevant and robust research evidence pertinent to the areas of interest. The Key intention of AICBM-2018 is to highlight the latest advancements in the arena of business and management covering a wide spectrum of issues. In addition, this gathering will help the delegates to establish research, or business relations as well as to find international linkage for future.

Areas of interest include, but not limited to, are:

- ✓ Accounting Banking & Insurance
- ✓ Business Ethics & Law
- ✓ Corporate Social Responsibility & Governance
- ✓ Entrepreneurship
- ✓ Operations & Supply Chain Management
- ✓ Business Climate
- ✓ Management Information Systems
- ✓ Marketing & E-Commerce
- ✓ Human Resource Management
- ✓ Education and E-Learning
- ✓ Tourism and Hospitality Management
- ✓ Project Management
- ✓ Finance and Economics
- ✓ International Business
- ✓ E-Business
- ✓ Value Chain Analysis

Paper Submission Guidelines

- ✓ Abstract should be kept to a maximum of 250 words.
- ✓ The maximum length of a full paper is 6 pages including all components such as abstract, title, authors, equations, tables, photographs, drawings, figures, and references.
- ✓ Authors are highly encouraged to submit their full papers through the online submission system available at <http://aicbm.aiub.edu>
- ✓ Please arrange your manuscript using standard AICBM-2018 conference templates posted on the conference website.

Important Dates

July 20 Last Date for Full Paper Submission	August 18 Extended deadline for Full Paper Submission	September 5 Reviewers' Feedback	October 1 Camera Ready Paper Submission
September 15 Early Bird Registration	October 15 Regular Registration	November 1 Late Registration	November 29-30 Conference

Keynote Speakers



Prof. Dr. T. Ramayah
Professor, School of Management
Universiti Sains Malaysia (USM)
Malaysia



Prof. Dr. Chere' c. Yturralde
Professor and Dean, College of Business & Accountancy
Angeles University Foundation (AUF)
Philippines



Prof. Dr. Engku Muhammad Nazri Engku Abu Bakar
Professor, College of Arts and Sciences
Director, Institute of Strategic Industrial Decision Modeling
University Utara Malaysia (UUM)
Malaysia



Syed Ferhat Anwar
Professor and Director, Institute of Business Administration (IBA)
University of Dhaka
Bangladesh

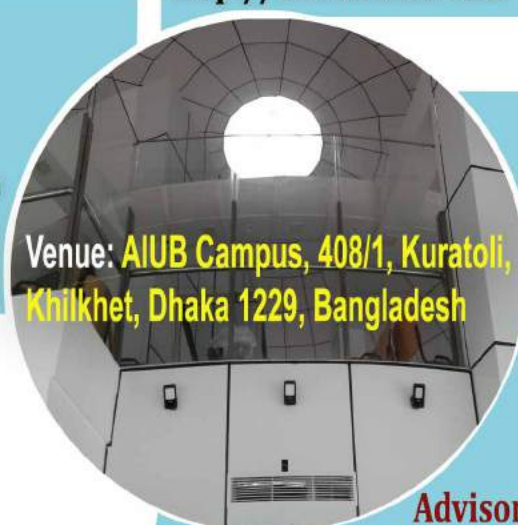
Corporate Keynote Speakers

Publications

- ✓ All accepted and registered papers will be personally presented in the conference, and will be published in the Conference Proceedings (book format and USB drive) with ISBN 978-984-34-4280-2.
- ✓ Selected papers will be awarded a plaque of appreciation, and will have publication opportunities in the following journals:
 1. The AIUB Journal of Business and Economics (AJBE), ISSN 1683-8742
 2. The Cost and Management Bi-monthly Journal of the ICMAB, ISSN 1817-5090
 3. Asian Review of Economics, Finance and Management, ISSN 2522-3607
 4. SAMSMRITI - The SAMS Journal, ISSN 0976-304X
 5. AIUB Journal of Science and Engineering [AJSE], ISSN: 1608 3679

Registration Fees

Please explore the conference website for further information at <http://aicbm.aiub.edu>.



Venue: AIUB Campus, 408/1, Kuratoli, Khilkhet, Dhaka 1229, Bangladesh

Organizers

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Dr. Carmen Z. Lamagna, Vice Chancellor, AIUB

Program Chair

Dr. Charles C. Villanueva, Dean, FBA, AIUB

Conference Secretariat

Farheen Hassan, Associate Professor, FBA, AIUB
Samia Shabnaz, Senior Assistant Professor, FBA, AIUB
Bohi Shajahan, Assistant Professor, FBA, AIUB

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Advisory Committee (alphabetical order by last names)

- Prof. Syed Abul Kalam Azad, Faculty of Business Administration, AIUB
- Prof. Neaz Ahmed, Faculty of Business Administration, AIUB
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- Prof. Saiful Islam, Vice-Chancellor, BUET
- Eva Egron-Polak, Secretary General, International Association of Universities (IAU)
- Prof. Dr. M. Azizur Rahman, Vice-Chancellor, Uttara University
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